



Visit our
website
geofood.no

What is GEOfood?

GEOfood is sustainable local food from a unique geological area. It is the official brand of food produced in a European UNESCO Global Geopark. Only a recognized UNESCO Global Geopark is allowed to use the GEOfood brand and criteria.

To achieve the credit to call your product GEOfood you must be able to confirm that the food is produced inside a Geopark, and you must be able to tell the story of the product and the geological area it is produced in.



What is UNESCO?

UNESCO is the “intellectual” agency of the United Nation (United Nation Educational, Scientific and Culture Organization). Its main role is to seek peace promoting the cultural heritage, increasing the intercultural dialogue, to improve education and to increase sustainable development processes around the world.

UNESCO is developing actions focused on 8 main themes:

- Education
- Freedom of expression
- Heritage protection
- Learning live together
- Building knowledge society
- One planet, one ocean
- Science for a sustainable future
- Preventing violent extremism

What are UNESCO Global Geoparks?

New UNESCO destinations of the XXI century, they are territories with landscapes and sites of an international geological significance where can be understood and read the “Memory of the Earth”. With their holistic concept, UNESCO Geoparks are linking and promoting their geological heritage with all their territorial heritage: natural, cultural, intangible and thus to develop new policies of sustainable development for the direct benefit to its local population.

What is GEOfood
*Sustainable local food
from unique geological areas*



United Nation sustainable development goals and Unesco Global Geoparks

The 17 sustainable development goals and 169 targets demonstrate the scale and ambition of this new universal agenda. The goals and targets will stimulate action in the following areas of critical importance for humanity and the planet. UNESCO Global Geoparks are cooperating to the achievement of these goals, specially:

- Goal 4: They educate and create awareness on sustainable development and lifestyles. They teach the local communities and visitors to live in harmony with nature
- Goal 12: Through educational activities awareness is raised on the issue and people are provided with knowledge to mitigate and adapt to the effects of climate change.

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How Geoparks provide an integrated sustainable development for the direct benefit of its local population:

- Embracing good practices for increasing the awareness about citizens on climate change and related issues.
- Following environmental “green” practices during our daily activities.
- Empowering local communities through educational activities.
- Supporting the valorization of local food products linked with unique cultural farming traditions.
- Developing environmentally friendly authentic tourist activities involving local businesses.

Local food and local economy development

There is a general consensus that local food systems and shorter food supply chains are to be encouraged, supply chains assist in retaining more money in the local economy by minimising the number of intermediaries between grower and consumer, allowing farmers to capture a higher percentage of the farm-value share.

Furthermore, bringing consumers closer to the producers of their food helps to increase awareness of how food is grown, and how this impact on the environment: which is what we like to gain with GEOfood brand developed by Magma UNESCO Global Geopark. Much information can be found in the GEOfood MANIFESTO. www.geofood.no



The GEOfood VISION

Behind the GEOfood brand lies a clear philosophy: the support to local communities, the holistic and bottom-up approach which characterizes the UNESCO Global Geoparks is also the core of the GEOfood brand.

The GEOfood brand has its routes within the UNESCO Global Geoparks and it can be used only in such UNESCO designated areas.

GEOfood aims to be in use in at least 30 % of the UNESCO Global Geoparks in Europe by end of 2023, and the 10 % of Geoparks in the rest of the World by 2025.

The GEOfood MISSION

GEOfood’s mission is to support the sustainable development of local communities, increasing the actions towards the achievement of the UN Sustainable Development Goals. GEOfood aims to operate within the UNESCO Global Geoparks values and bottom-up approach.



A network of partners in many countries

The intention behind the GEOfood brand is to encourage UNESCO Global Geoparks across the world to work together towards the same goal. The goal is to influence local, global and national politics by implementing innovative local solutions with regards to local food and area planning, that can strengthen the connection between urban and rural areas.

We believe Geoparks play an important role in connecting rural and urban areas, by working together with citizens and local communities. GEOfood will support areas by reinforcing this connection and give them tools that can strengthen the local economy. To become a GEOfood partner the company has to reside within a UNESCO Global Geopark. Read more about our criteria for partnership on our website [geofood.no](https://www.geofood.no)



Magma UNESCO Global Geopark is a geographic area with a geology that has a major international importance, recognized by UNESCO, and where sustainable development plays an important role. Magma geopark is in a network of more than 140 UNESCO Global Geoparks in about 40 different countries on 5 continents.

GEOfood geopark partners worldwide:



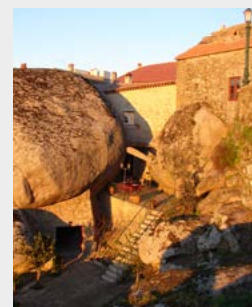
Langkawi UNESCO Global Geopark
MALAYSIA



Lauhanvuori-Hämeenkanigas UNESCO Global Geopark
FINLAND



Magma UNESCO Global Geopark
NORWAY



Naturtejo UNESCO Global Geopark
PORTUGAL



Qeshm island UNESCO Global Geopark
IRAN



Rocca di Cerere Geopark
ITALY



Rokua UNESCO Global Geopark
FINLAND



Sesia Val Grande UNESCO Global Geopark
ITALY



Terras de Cavaileros UNESCO Global Geopark
PORTUGAL



Tuscan Mining Park UNESCO Global Geopark
ITALY



Villuerkas Ibores UNESCO Global Geopark
SPAIN



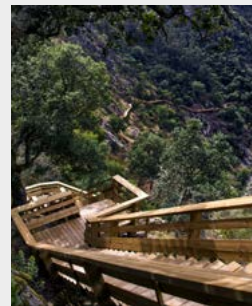
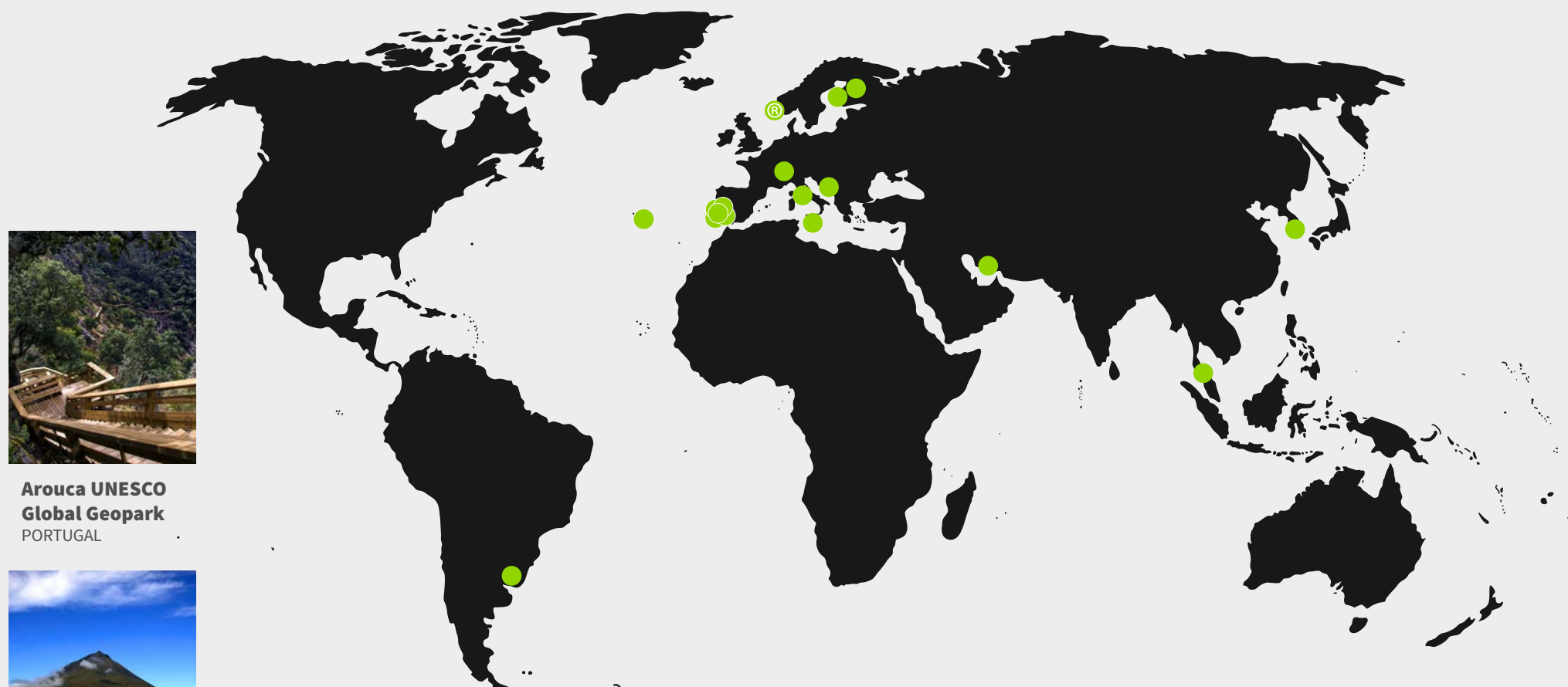
Vis Archipelago UNESCO Global Geopark
CROATIA



An official brand from
MAGMA
GEO PARK
norway
www.geofood.no

Sustainable local food from unique geological areas.
GEOfood is the official brand for local food in UNESCO Global Geoparks.

Map showing GEOfood geopark partners worldwide:



Arouca UNESCO Global Geopark
PORTUGAL



Azores UNESCO Global Geopark
PORTUGAL



Map shows GEOfood partners in December 2020. For a live updated map, scan the QR code and visit our website [geofood.no](https://www.geofood.no).

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● GEOfood partners worldwide.



Mudeungsan UNESCO Global Geopark
SOUTH KOREA



Estrela UNESCO Global Geopark
PORTUGAL



Grutas del Palacio UNESCO Global Geopark
URUGUAY